

SURPASS YOUR YEAR-END TRANSACTION GOALS...

with the M&A Source

If you are a Private Equity Group looking to invest in businesses valued between \$1-25 million, make a commitment to participate in the M&A Source Middle Market Expo. The M&A Source Expo attracts close to 150 merger and acquisition professionals who are eager to discuss business opportunities with you. The contacts you'll walk away with will prove to be a starting point for closing lucrative deals in the future.

Attendees at this event:

- Are 100% engaged in the transactions of business
- Represent buyers and sellers
- Specialize in Middle Market transactions
- Provide additional services including valuing a business, private equity buyouts, succession planning and due diligence

Included with your tabletop space:

- One M&A Source Conference registration* (access to M&A workshops and networking events)
- Use of pre-show and post-show attendee lists to promote your business, introduce your company and follow up with valuable business leads
- One table
- Four chairs
- One identification sign

*There is a fee of \$250 for each additional exhibitor registration.

Your Target Market is Here. Are You?

M&A Source Middle Market Expo

November 18, 2010

Rio All Suites Hotel & Casino
Las Vegas, NV

Reserve your tabletop space by **September 17, 2010** to save \$400!

Space is assigned based on a first-come, first-served basis so contact sales@masource.org for a contract today!



The **M&A Source** is the world's largest international organization of experienced, dedicated merger and acquisition intermediaries representing the middle market. The M&A Source was established in 1991 to address the professional issues of merger and acquisition professionals. This organization currently has more than 240 cooperative intermediaries around the world.

M&A SOURCE CONFERENCE FOR
PROFESSIONAL DEVELOPMENT

NOVEMBER 17 – 18, 2010 • RIO ALL SUITES HOTEL & CASINO • LAS VEGAS, NV

Important Information for M&A Source Middle Market Expo Exhibitors

Fees and Deadlines

Reserve your Tabletop space by **September 17, 2010** to save \$400!

On or Before Sept. 17, 2010	After Sept. 17, 2010
\$995	\$1,395

M&A Source Brings Attendees to You

The M&A Source Middle Market Expo, taking place at the M&A Source Conference for Professional Development, is promoted through an integrated mix of print and electronic advertising, direct mail, social media and more to a highly targeted audience. Plus, links to each exhibiting company will be posted on **www.masource.org!**

Assignment of Tabletop Space

Tabletop space will be assigned approximately one month prior to each conference on a first-come, first-served basis to exhibitors. Space assignments will not be made until M&A Source Headquarters has received your completed exhibitor application and full payment.

Drive M&A Professionals to Your Tabletop

- Introduce yourself using the pre-show attendee mailing list
- Invite your current customers and prospects with a customizable e-mail from M&A Source HQ
- Add the M&A Source Conference logo to your Web site and encourage people to register

Conference/Year-Round Sponsorship Opportunities

Become a sponsor to expand your company's exposure, experience significant coverage at M&A Source events and ensure that your business' name is highly visible to all attendees and members throughout the year.

Partnering with M&A Source not only increases your visibility and grows your market share, corporate support underscores your leadership and commitment to the business intermediary community.

We can help you develop a package that meets your marketing needs. Please contact **sales@masource.org**, call **312-673-5899** or visit **www.masource.org** for more information.

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